

Vivix™ Compared to MLM Superfruit Products

Product****	Primary Dietary Ingredient	Number of Times Primary Dietary Ingredient Referenced in Separate Research Publications**	Patent/Patent Pending	All Natural	ORAC Value		Recommended Servings Per Day	Cellular Anti-aging benefits*							Other benefits*				Price/Cost							
					Oxygen Radical Absorbance Capacity (ORAC) Claimed by Company (Per Serving)	ORAC from Laboratory Test** Brunswick Laboratories, 7/16/08		Helps Protect DNA	Helps Positively Impact Genetic Regulators of Cellular Aging†	Promotes Mitochondrial Biogenesis	Inhibits AGE Protein Formation	Promotes Cellular Longevity	Increases Cellular Energy	Promotes Good Health and Well-being	Supports Health of Immune System	Contains Antioxidants; Fights Free Radicals	Supports Brain and Cognitive Health	Supports Heart and Cardiovascular Health	Supports Joint Health	Increases Energy/Physical Performance	Maintains Intestinal Health	Price (SRP) Per Serving	Cost Per Recommended Servings a Day (SRP)			
Vivix™ Cellular Anti-Aging Tonic Dietary Supplement†	Resveratrol	2,340	YES	YES	>5,000	5,048	1	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	\$3.33	\$3.33
Mona-Vie Active®	Acai	47	NO	NO (Sodium Benzoate & Potassium Sorbate)	1,000 – 1,250	610	2 – 4							✓	✓					✓	✓				\$1.80	\$3.60 – \$7.20
XanGo® Juice	Mangosteen	73	NO	NO (Sodium Benzoate)	N/A	1,976	1 – 3									✓	✓			✓	✓		✓		\$1.50	\$1.50 – \$4.50
TAHITIAN NONI® Juice	Noni	227	YES	YES	N/A	1,016	1									✓	✓			✓		✓			\$1.27	\$1.27

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

** Total based on number of reference citations for primary dietary ingredient found in July 2008 on PubMed, a service of the National Library of Medicine, located at the U.S. National Institutes of Health.
 *** ORAC test conducted by independent third-party laboratory in July 2008 using products sourced from standard commercial channels and is valid only for the named products tested at that time.
 **** All trademarks are the property of their respective owners.
 † Shaklee claims pertain to Vivix ingredients based on data from laboratory studies.
 Comparison to competitors' products is limited to claims permitted by applicable regulations.

